

Viseum UK Group Story

2000

- Invented the **Viseum® Community SafetyWatch®** concept because of the failures of town centre CCTV.

2002

- Patented the solution to the problems with too many public safety cameras and **CCTV privacy issues**. This became the industry-standard deterrent for automated security and situational awareness.

2004

- Successes of our CCTV camera technology were highly publicised as a well-proven and established technology. Commercial organisations never usually get **Public Body Endorsements**. Viseum receives many such endorsements because of the disruptive nature of its technology benefits. Also, the fact that it is **internationally patented** and therefore has no technical competition.
- Established the Viseum business as an independent international manufacturer.
- Created Viseum UK Limited as a trading vehicle to operate the **Viseum Certified Corporate Partner Programme**.

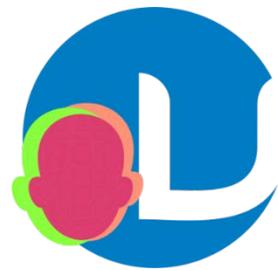
2006

- The Viseum camera technology was voted **Best-of-British Innovation**.

2007

- The UK Government's National CCTV Strategy Board published a **report** describing the need for Viseum camera technology.
- To support our growing network of customers, we created the **Remote Managed Support Services, Certified Corporate Training and Certification**.





2008

- 🕒 **Patent Infringement** | An international \$40m PLC manufacturing video security products infringed our technology patents. As part of our standard legal process, we made their suppliers, customers and shareholders aware of this illegal trading. Their multi-billion dollar PLC customer immediately ceased their involvement. The infringing PLC's share value fell by **over 90%** and they offloaded their entire stock of infringing products.

2010

- 🕒 We introduced the **Viseum CiVMS™ (Central Intelligent Video Management System)**. This was to manage any number of Viseum cameras from one user interface. It was also to optimize the performance of legacy CCTV systems.

2012

- 🕒 Created Viseum International Limited for worldwide business expansion.
- 🕒 Created the Viseum UK Group brand for select private companies to trade under.

2014

- 🕒 **Patent Defence** | Viseum's largest competitor (worth \$2bn) invested over \$1m in **legal attempts** to undermine Viseum's Patented Surveillance Technology, but failed.

2016

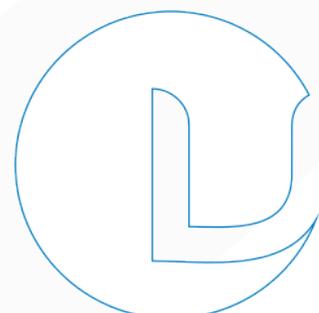
- 🕒 **Patent Value** | Two of the well-known multi-billion dollar manufacturers of low-end CCTV products applied for a Viseum patent licence. This was worth more than \$20m to target the low-end of the market. Viseum refused because low-end is by default low quality which undermines the **Viseum Brand**.
- 🕒 We recognized the need for, and introduced the concept of, **Viseum iVOS Global F3**. A universal software platform that can be customised for use with any CCTV system for major emergencies.
- 🕒 Created **Viseum Asia, Viseum Nigeria** and **Viseum MENA** to trade under our brand **Viseum UK Group**.

2017

- 🕒 Created **additional business model** for select **Viseum Certified Corporate Partners** to exploit higher growth in select regions.

2018

- 🕒 Our sales grew by nearly 400%.





2019

- Launched the Viseum® Community SafetyWatch® service in **8 new regions** and began setting up sales and support infrastructures in 7 more countries.
- Created the Viseum Certified **Trusted Premium Brand Alliance** to optimize revenues and the delivery of the Viseum® Community SafetyWatch® service.
- Announced the vision statement for Viseum® Community SafetyWatch® “Harmonising Life Forever”.

2021

- Independent financial reports on the UK CCTV market began promoting Viseum’s market share higher than ever before:
 - Viseum UK Limited has been rated as **STRONG** and is placed to do well in 2021. 270 companies’ sales had a noticeable drop in 2020. 124 companies have been rated as **IN DANGER**. They need to improve in 2021 but this will be highly unlikely i.e. 9 out of 10 failed companies are given this rating. 94 major companies are vulnerable to takeover. 2021 is set to be the biggest year for buyouts for decades.
 - This is before we consolidate our group. The coronavirus pandemic has noticeably accelerated Viseum’s engagements. This is mainly with countries’ secret services and special forces. The international market is proving to be far better for Viseum International Limited, but far worse for many more companies.

