

# Telecommunications Franchisee

## Viseum® Community SafetyWatch® - Residential Service Deployment

This USD proposal is based on a Telco being the Viseum® Community SafetyWatch® (CSW) Franchisee, also acting as an intermediary for the additional associate supply member services that compose the Viseum® Community SafetyWatch® service bundle.

Supply member services:

- Telco - Broadband, phone, mobile and TV
- Insurance - Contents and buildings
- Energy - Gas and electricity

Service Fees:

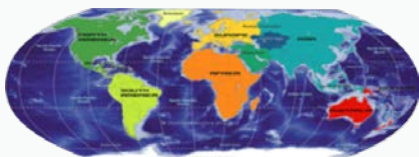
CSW setup:	125
CSW annual:	168
Telco services annual:	744
Insurance annual:	485
Energy annual:	1,820

Starting with 4 pilots and 3 neighbouring expansions in year 1, growing service deployment to 177,882 homes in 200 communities over 5 years.

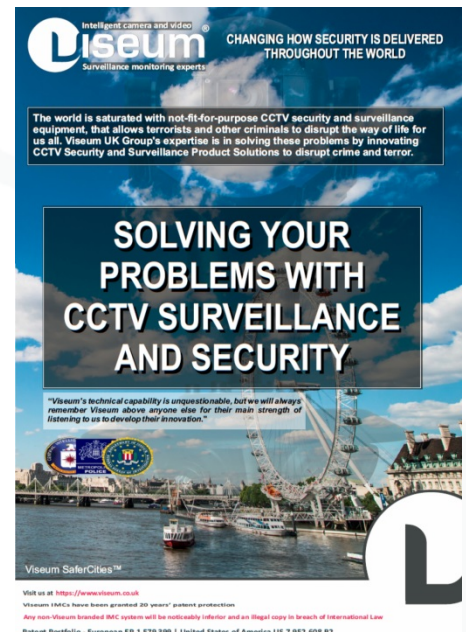
### Summary

During the first 5 years this will have generated extra revenue of **\$282.67 million**.

After 5 years, additional ongoing annual revenue reaches **\$212.67 million per year**.



> [Viseum Technology and Support Strengths](#) < This is a brochure presentation of our technical support and capabilities. It is very successful for Viseum sales training and provides our customers with confidence in our project support and delivery.



## Legal Statement

We have invested heavily in the protection and policing of our intellectual property rights (IPR). Central to our business is the commercial protection we provide our partners in sharing these secured markets. We commit to the policing of this IPR in the following way: As with any infringement, its trade reseller is the primary target for legal action, which is, in turn, followed up by making the potential user aware of the infringing product's recall due to its illegal use. This is then followed up with full and complete legal action with the suppliers of such goods. This policy of proactive policing our markets in this way since 2002 has proven so successful that we have only ever identified one infringing party. A PLC entity was found to be trading with infringing goods and they can now no longer sell such goods, nor can they secure investment due to this breach.

Purchase of a Viseum-driven product from an authorised Viseum<sup>®</sup> supplier guarantees that it contains authentic Viseum<sup>®</sup> software, and carries with it a licence giving the purchaser permission to use the Viseum technology patents. Attempted use of Viseum<sup>®</sup> software without a valid licence is in breach of international law.

**Patents Granted** European Patent > [EP 1 579 399](#) < & United States of America > [US 7,952,608 B2](#) <

**Registered Trade Marks** Viseum<sup>®</sup> SafetyWatch<sup>®</sup>

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