

A New Multi-Billion Dollar Market

A MAJOR STEP CHANGE FOR PRIVATE AND GOVERNMENT SECURITY

“This security success is very important to us and the rest of the world.” London Mayor’s Office for Policing and Crime

Intelligent camera and video
Viseum®
 Surveillance monitoring experts

Fear of crime and antisocial disorder gone
 Businesses and lifestyles regenerated
 Community spirit restored

Community SafetyWatch

Contact us on +44 (0)1322 405724 or visit www.viseum.co.uk
 Viseum IMCs have been granted 20 years' patent protection
 Any non-Viseum branded IMC system will be noticeably inferior and an illegal copy in breach of International Law
 Patent Portfolio - European EP 1 579 399 | United States of America US 7,952,608 B2

Viseum is offering select organisations to become part of the Viseum® Certified Community SafetyWatch® Trusted Premium Brand Alliance.



Example Proposal Telecommunications Supply Member

Viseum® Community SafetyWatch® - Business Service Deployment

Service Subscription Fees

Setup fee:	\$300
Viseum® Community SafetyWatch® annual fee:	\$288
Viseum Certified Telecommunications Supply Member annual fee:	\$960

Starting with 15 geographical business communities in year 1, growing service deployment to 68,460 businesses across 1,750 communities over 5 years.

Total Summary

During the first 5 years this will have generated extra revenue of \$94 million.

After 5 years, additional ongoing annual revenue reaches \$54.2 million per year.

Note: Figures do not include revenue from any other member of the Trusted Premium Brand Alliance.



> [Viseum Technology and Support Strengths](#) < This is a brochure presentation of our technical support and capabilities. It is very successful for Viseum sales training and provides our customers with confidence in our project support and delivery.



Legal Statement

We have invested heavily in the protection and policing of our intellectual property rights (IPR). Central to our business is the commercial protection we provide our partners in sharing these secured markets. We commit to the policing of this IPR in the following way: As with any infringement, its trade reseller is the primary target for legal action, which is, in turn, followed up by making the potential user aware of the infringing product's recall due to its illegal use. This is then followed up with full and complete legal action with the suppliers of such goods. This policy of proactive policing our markets in this way since 2002 has proven so successful that we have only ever identified one infringing party. A PLC entity was found to be trading with infringing goods and they can now no longer sell such goods into our international territories, nor can they secure investment due to this breach.

Viseum technology and software is protected by a number of intellectual property rights. Purchase of a Viseum-driven product from an authorized Viseum[®] supplier guarantees that it contains authentic Viseum[®] software, and carries with it a licence giving the purchaser permission to use the Viseum technology. Attempted use of Viseum[®] software without a valid license is in breach of international law.

Patents Granted European Patent > [EP 1 579 399](#) <, United States of America > [US 7,952,608 B2](#) <.

Registered Trade Marks Viseum[®] SafetyWatch[®]

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