

## NEW INTELLIGENT MOVING CAMERA HELPS TACKLE ANTI-SOCIAL BEHAVIOUR

The latest camera to be added to Guildford Borough Council's CCTV operation has demonstrated that its ability to move intelligently by itself has helped reduce disorder.

The Intelligent Moving Camera (IMC), provided by Viseum, has been placed where it can detect activity at a particularly unusual junction where five roads meet and people congregate. The camera is programmed according to need and can then be put to use to address specific behaviours according to current neighbourhood issues.

The IMC has been fully integrated into Guildford's CCTV control room to assist their operators in proactively looking after the community. As well as its automated functions, they can also take manual control of this camera if needed to focus attention on any particular issues.

Alec Herd, Chairman of the National CCTV User Group, who manages the Surrey Police CCTV control room explained: "This camera has helped address residents' fear of crime in an area that was difficult to police with traditional CCTV technologies. Offenders have also got the message – they realise they cannot evade the camera's intelligent monitoring.

"The camera provides an excellent deterrent and a lot of the problems we used to experience in this location have simply vanished."

"I knew that until it was put in and trialled nothing would be certain, but I am pleased to report that it has demonstrated it can address a majority of the problems. The ability for an operator to take manual control of the automatic movement of the IMC ensures it is directed accordingly – which in turn can free up more time for operators to monitor other cameras across the borough.

"Since the installation there has been a positive response in that the low level anti-social behaviour in the area has fallen off and residents should be reassured by the presence of the camera. As such it has been a successful introduction and its continuing use in this specific location will be of benefit to the community and local retailers."

Viseum's managing director, Stuart Thompson explained: "This installation has done a great job where no obvious solution previously existed and has delivered a return on our customer's investment in less than three months.

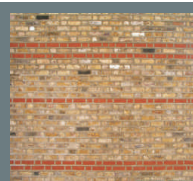
"This particular IMC overlooks a busy local shopping area. We set up intelligent surveillance profiles using local knowledge to seek out pedestrian disturbances during weekdays, evenings and weekends, and vehicular incidents during rush-hour.

"An alert was received from our remote managed service on the evening of 13 September, identifying a disturbance. The IMC had picked everything up well and allowed the police to attend and control the incident before it escalated into crimes being committed."

Guildford is one of the first areas to integrate this new technology and many visitors have come to see how the IMC could work in their control rooms. All who have seen it in action have made plans to introduce the system and take advantage of its human-to-machine interplay to help in their problem areas and to improve the overall efficiency of their CCTV schemes.

ENDS

### Conventional CCTV Infrastructures



Before Viseum - when an operator is distracted or simply not available, crime is missed.

Most traditional moving cameras in your CCTV network are either left stationary, looking at nothing, or left on preset tours, which allows them to look at nothing in different places. Potential wrong-doers often assume that these are just not being watched.



### Want to know more?

Contact us on +44 (0)1322 405724 or visit [www.viseum.co.uk](http://www.viseum.co.uk)

Viseum IMCs have been granted 20 years patent protection

**Any non-Viseum branded IMC system is either noticeably inferior or an illegal copy and in breach of International Law**

European Patent 1579399, International Patent Pending: PCT/GB 03/04691, PCT/GB2006/001414 Canadian Patent Pending CA2505340