

NAME
POSITION
ORGANISATION NAME
ADDRESS

Future-Proofed Security Product & Support Availability - Legal Notice

Dear NAME

This letter is to introduce the Viseum UK Group to your organisation. Our Headquarters and main factories are based in London, and we are the international manufacturers of the globally patented Viseum IMC (Intelligent Moving Camera). We understand that our cameras and Software technology Services are of interest to your organisation, because you need to strengthen your security estate, and save on-going operational costs. This requirement is exactly what Viseum helps organisations such as yours deliver.



Patented Disrupted Technology

Viseum holds technology invention patents granted globally, and is, therefore the only organisation throughout the world that can ensure that you will always receive support for such security assets, and throughout the life of your security requirements.



The Viseum brand is commonly recognised for its Disruptive Technology being the patented camera configuration of fixed and moving cameras co-located on the same common structure. People who see an image of a Viseum camera configuration naturally think of Viseum being the internationally patent-protected CCTV brand.

1 x Viseum IMC PTZ Camera = at least 200 “next best” camera installations:

- Captures 100 x more people and vehicles.
- Captures at least 25 x more usable video evidence.
- Clears up at least 15 x more incidents.

We are selling and supporting Viseum IMC cameras worldwide with our certified network of sales agents, value-added resellers and distributors. Central to delivering our customers this ground-breaking solution to the problems with surveillance, security prevention and threat detection techniques, is the commercial protection that we provide our supply chain. To share our secured markets in this way, we have invested heavily in the protection and policing of our intellectual property rights (IPR). This is our technology invention patent portfolio –

- European Patent > [EP 1 579 399](#) <
- United States of America > [US 7,952,608 B2](#) <

Ease of Procurement

As this solution is internationally patented, and therefore only one source of supply, Viseum customers do not need to tender their security projects, therefore also benefiting by saving significant time, resources and funds during procurement.



International law

To help you understand good practice under international law of how this could affect you; if you are approached by anyone trading with Viseum branded goods, then they must produce verified Viseum certification. If the trader does not produce a Viseum certificate or if it cannot be verified, then they are in breach of international law and they are the primary target for legal action. This is then followed up by making all potential users aware of this breach. This proactive policing of our markets in this way since 2002 have proven so successful, that any other brand of this configuration is looked upon as, and then proven to be, quality compromised and illegal copies that cannot be supported or deliver the expected results.

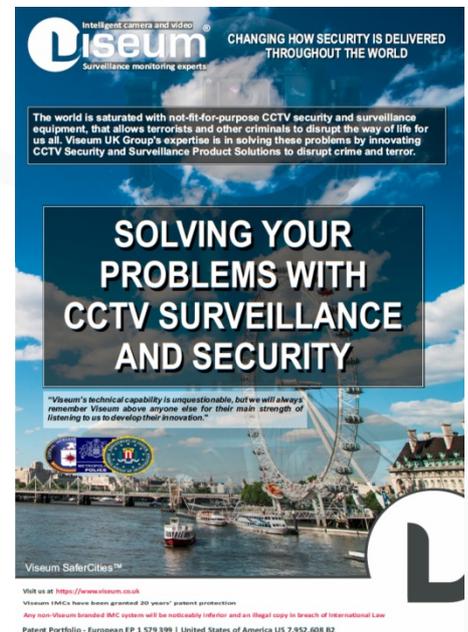
Any security supplier trading in breach of international law will be risking their existing customer's security enterprise. As an example; customers will experience problems with product availability, training and support, and potential product recall, which will affect their ability to collect and use key evidence needed to protect and secure their security estate.

A member of our team will contact you to discuss this in further detail and to ensure you can consistently receive the best available support for the best available security solutions.

Yours faithfully

Viseum UK Group

> [Viseum Technology and Support Strengths](#) < This is a brochure presentation of our technical support and capabilities. It is very successful for Viseum sales training and provides our customers with confidence in our project support and delivery.



Legal Statement

We have invested heavily in the protection and policing of our intellectual property rights (IPR). Central to our business is the commercial protection we provide our partners in sharing these secured markets. We commit to the policing of this IPR in the following way: As with any infringement, its trade reseller is the primary target for legal action, which is, in turn, followed up by making the potential user aware of the infringing product's recall due to its illegal use. This is then followed up with full and complete legal action with the suppliers of such goods. This policy of proactive policing our markets in this way since 2002 has proven so successful that we have only ever identified one infringing party. A PLC entity was found to be trading with infringing goods and they can now no longer sell such goods, nor can they secure investment due to this breach.

Purchase of a Viseum-driven product from an authorised Viseum[®] supplier guarantees that it contains authentic Viseum[®] software, and carries with it a licence giving the purchaser permission to use the Viseum technology patents. Attempted use of Viseum[®] software without a valid licence is in breach of international law.

Patents Granted European Patent > [EP 1 579 399](#) < & United States of America > [US 7,952,608 B2](#) <

Registered Trade Marks Viseum[®] SafetyWatch[®]

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